Permit #F00019851

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019851 **Type of Permit:** FILMING **Release Date:** 09/10/2009

Production Company UBER CONTENT

Insured Company Name UBER CONTENT

Contact Phone No. 1 323-860-8686
Contact Phone No. 2
Fax 323-860-8689
Address 1040 NORTH LAS PALMAS AVE, BUILDING 7N
LOS ANGELES, California 90038

Production Title BETTY CROCKER

Type of Production Commercial - Standard

Producer Karen Rohrbacher

Director Chris Hooper

1st AD na na

Production Manager Karen Rohrbacher

FilmL.A. Coordinator Daniel Alvarez

Location Manager Frank Yoshikane
Primary Phone Office - 323-860-8686
Secondary Phone Office - 714-273-3103

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 900	$78.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$320.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD DEPOSIT	$500.00
LAUSD REGULAR FILMING USE FEE	$3,100.00
LAUSD CUSTODIAL FEES	$155.00

Total Permit Fee $5,018.00

Number of Locations 2

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Summary Information — Location

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Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title BETTY CROCKER

Location Manager Frank Yoshikane
Primary Phone Office - 323-860-8686
Secondary Phone Office - 714-273-3103

Location Address 17152 Sunburst St, Northridge, CA, 91325

Location Names

Location Type Private Residence

Location Description

Film Dates 9/11/2009 - 9/11/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.
Vehicles larger than a gator may not be used to transport equipment across bike path.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	55
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	1
Semi Trucks	3
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	70
Extras	5

Filming Activities Camera on sticks; Equipment on property; Exterior Dialogue; Exterior MOS; Interior and exterior dialogue; 1 dog; interiior, exterior dialgoue, itc, camera equipment on sidewalk, curb lane and across street;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note ANIMAL NUMBER RO9097272

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs
S/S Sunburst from Amestoy West 800'
W/S Amestoy from Sunburst to Osborne

Approximate Footage 601 - 900 **Log Number** 10-03426

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Production Title BETTY CROCKER

Location Manager Frank Yoshikane
Primary Phone Office - 323-860-8686
Secondary Phone Office - 714-273-3103

Date(s) 9/11/2009 to 9/11/2009

Time(s) 07:00 to 22:00

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Production Title BETTY CROCKER

Location Manager Frank Yoshikane
Primary Phone Office - 323-860-8686
Secondary Phone Office - 714-273-3103

Location Address 9351 Paso Robles Ave, Los Angeles, CA, 91325

Location Names

Location Type School

Location Description

Film Dates 9/11/2009 - 9/11/2009 15:30 - 21:30

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document holmes ms firewalkthru diagram01.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	55
Cube Trucks	5
Generator	1
Motor Homes	1
Semi Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	70
Extras	5
LA City UFSO assigned	24153

Filming Activities Equipment on sidewalk only.; Exterior Dialogue; Exterior MOS; Interior and exterior dialogue; 1 dog; exterior walk & talk on sidewalks around school,; interior, exterior dialogue, talent walking dog, exercise scenes;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED 9/11 FROM 1400 TO 1800

Coordinator Note ANIMAL NUMBER RO9097272

Parking

Base Camp
Location Type : LAUSD Property
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00019851

ORIGINAL

1400
1500 - 1800

LAFD Activity Report

FSO Required [X]
FSO Late Notification [ ]
SPOT CHECK [X]

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION

EVALUATION REPORT

NAME OF FACILITY: Oliver Holmes Middle School CONTACT DATE 09/09/09

FILM/ CREW PRK/ BASE CAMP: 9351 Paseo Robles Northridge 91325

PRODUCTION CO. NAME: Betty Crocker

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: Sept 11, 09 (1400 - 2100)

TIME(S) OF FILMING OR PRODUCTION ACTIVITY: Parking @ 0600HR / Film @ 1530 HRS

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1 A representative from both the school/church and the production company shall be present during walk-through.

2 The walk-through shall identify shall identify the area(s) to allow filming or production activity **without** disruption to regular operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor is prohibited. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

NOT A PERMIT

Permit #F00019851

LAFD Activity Report

SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION: 0700

CREW PARKING @ ~~0600HRS~~ - SEPERATE FRONT LOT
FILMING @ 1530HRS
MAINTAIN FIRE LANES @ ALL TIMES
FILMING IN THE FOLOWING AREAS:

- PHYSICAL EDUCATION BUILDING EXTERIOR SE CORNER X CAFETORIA
- FACULTY LOUNGE
- COUNSELING OFFICE
- NORTH QUAD AREA (GRASSY AREA)

F50 ROADBLOCK ~~1500 - 1800~~ [redacted] OK
1400 - 1800 REVISED PER INSP DE LA VEGA
9/10/09 7:50AM

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.

Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

Locations Manager: email:	X [signature]	714 Phone 273-3103
PRINT NAME: FRANK		Fax
School/Church Representative: email:	X	818 Phone: 678-4100
PRINT NAME: TED YAMANE		FAX
Fire Inspector: email:	X [signature]	213 Office Phone: 978-3675
PRINT NAME: FRED DE LA VEGA		

APPROVED X DENIED ___

LAFD Film Unit (213) 978-3670
Fax (213) 978-3613

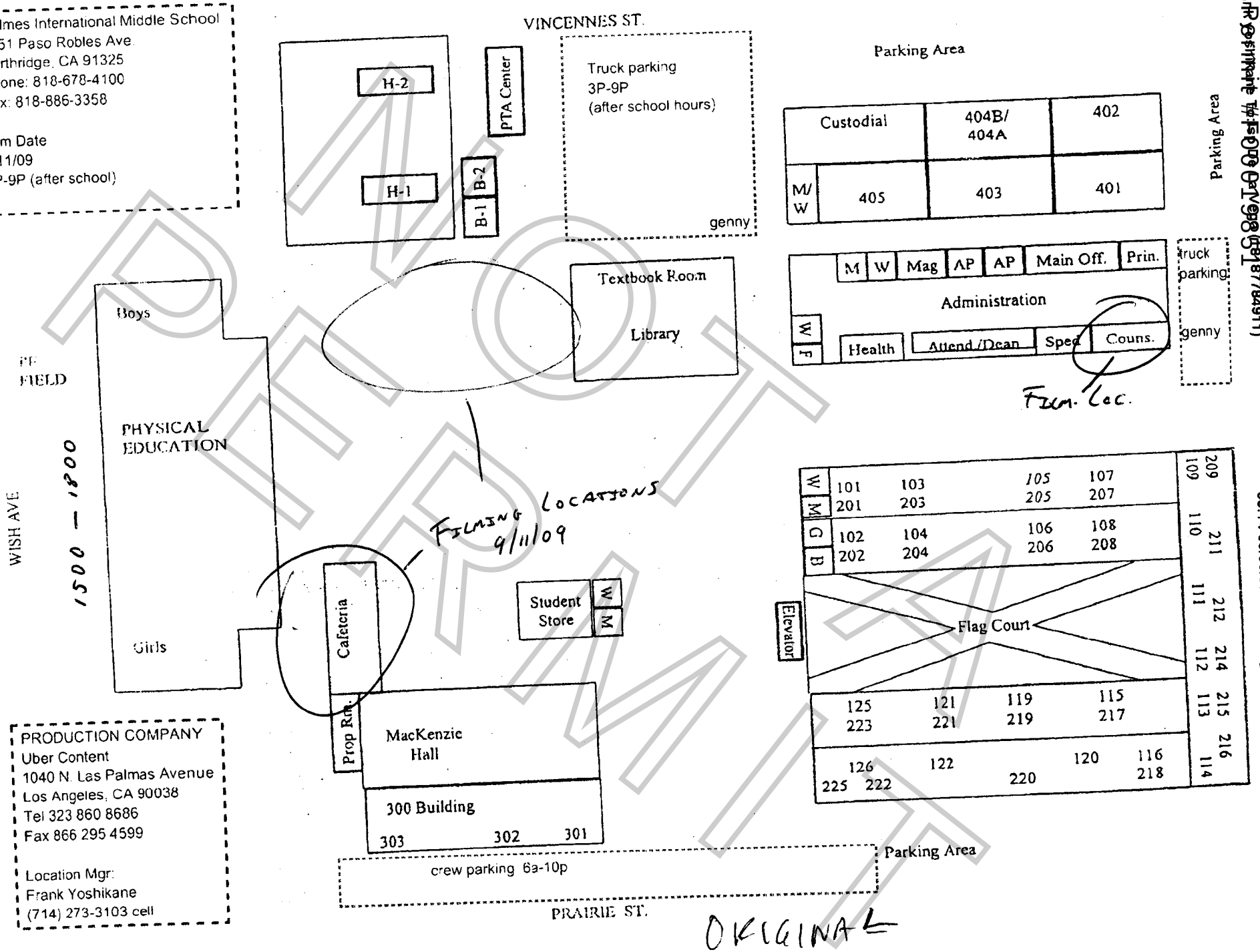
FIRE SUPPLY&MAINTENAN Sep 9 2009 6:59 P.03

NOT A PERMIT

Fm:frank Re:intake #:5010 CT:998 (5187784911)

Holmes International Middle School
9351 Paso Robles Ave.
Northridge, CA 91325
Phone: 818-678-4100
Fax: 818-886-3358

Film Date
9/11/09
3P-9P (after school)



PRODUCTION COMPANY
Uber Content
1040 N. Las Palmas Avenue
Los Angeles, CA 90038
Tel 323 860 8686
Fax 866 295 4599

Location Mgr:
Frank Yoshikane
(714) 273-3103 cell

ORIGINAL

08:14 09/09/09GMT-07 Pg 03-03

Permit #F00019851

Holmes International Middle School
9351 Paso Robles Ave.
Northridge, CA 91325
Phone: 818-678-4100
Fax: 818-886-3358

Film Date
9/11/09
2P-9:30P

VINCENNES ST.

H-2
H-1
B-2
B-1
PTA Center

Truck parking
3:30P-9:30P
(after school hours)
genny

Parking Area

	Custodial	404B/ 404A	402
M/ W	405	403	401

Parking Area

Textbook Room
Library

M	W	Mag	AP	AP	Main Off.	Prin.	
Administration							
#4 copier room	Health		Attend./Dean		Sped	#3 couseling	

TBD production
genny

Boys
PF FIELD
PHYSICAL EDUCATION
Girls
WISH AVE

7A crew parking
2P-Props dress in #1
3:30P-Co moves in, shoot #1
Shoot #2
Shoot #3 OR #4
Off campus by 9:30P

UFSO 2P-6P

W	101	103		*105*	107	209		#2 camera on grass dog on sidewalk
M	201	203		*205*	207	109	211	
G	102	104		106	108	110		
B	202	204		206	208			
						111	212	
						112	214	
	125	121	119		115	113	215	
	223	221	219		217		216	
	126	122		120	116	114		
	225	222	220		218			

Elevator
Flag Court

props x 2 2PM in loading dock
Cafeteria
#1 teacher's lounge
Prop Rm
MacKenzie Hall
300 Building
303 302 301

Student Store
W
M

genny crew parking 7a-9:30p

PRAIRIE ST.

Parking Area

PRODUCTION COMPANY
Uber Content
1040 N. Las Palmas Avenue
Los Angeles, CA 90038
Tel 323 860 8686
Fax 866 295 4599

Location Mgr:
Frank Yoshikane
(714) 273-3103 cell

REVISED 9/10/09

PERMIT